



## Verify Adds to its Dynamic Senior Leadership Team with New Hires

Key hires enhance the already robust leadership team paving the way for accelerated growth

AUSTIN, Texas, April 30, 2018 /PRNewswire/ -- Verify Inc., a smart integration software company, today announced the addition of 2 high impact leaders to better support the future growth of the organization, its innovative products, and its impressive client base. Verify is quickly making a name for itself in the Data Integration Management marketplace. The addition of these key leaders will solidify a team that is already made up of respected and experienced thought leaders, and lay a firm foundation for rapid innovation.

Verify's new leaders will join the team across a variety of departments. Wayne Lopez joins Verify as Vice President of Product from Trendkite. In an effort to streamline and track budgets and financial data as Verify expands its footprint, a complimentary new leadership role is being filled by Gabriel Pineda, VP, Finance.

"Our innovative technologies are only part of our success at Verify. In fact, our greatest success stems from our people and the commitment they have to meeting and exceeding our clients' goals. Our new leaders will be a key part in continuing this rich, client first tradition that Verify has been built off of," said Dean Dzurilla, CEO of Verify.

Dzurilla has been at the helm from day one. With a recent rebrand and clearly defined vision for his teams and his clients, Dzurilla feels Verify is poised for rapid expansion and groundbreaking innovation.

"I am thrilled to join Verify at such an exciting time," said Lopez. "I have had great experiences in my professional career, and feel that the current team is poised for great things. I am energized to see where we will take the product and how we will better assist our clients with their data management needs."

"The ability to bring my knowledge and organizational procedures to a team that is ready to scale and for continued innovation is thrilling," said Pineda.

### **About Verify Inc.**

Founded in 2009, Verify's singular mission is to help marketers unlock the true potential of company data. Headquartered in Austin, Texas, Verify makes it easy to get customer data into marketing software by connecting apps and sharing data across a company's tech stack. For more information, visit <http://www.verify.com> or follow [@verifydata](https://twitter.com/verifydata) on Twitter.

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