

VERTIFY BECOMES A HUBSPOT CONNECT BETA INTEGRATOR

Austin, Texas, October 8, 2018 -- Today, **Vertify** announced that it has joined HubSpot as a <u>Connect Beta Integrator</u>. HubSpot, a leading growth platform, works with Connect Integrators to help grow their business through listing and marketing and distribution resources to increase shared customers. Connect Beta Integrators are independent software vendors who have built an integration with HubSpot and been accepted to the Connect Beta Program.

Vertify is smart software that controls the flow of data between business apps. Vertify quickly connects all of your software and customer data, making HubSpot the single source of truth across all of your applications. This new integration with HubSpot emphasizes a growing relationship between HubSpot, Vertify, and its mutual customers.

HubSpot's Connect Program is an ecosystem of valuable third-party integrations. Certified Partners comply with a set of requirements.

"We are thrilled to join the robust Connect Beta Program. Teaming up with HubSpot to deliver actionable and honest data to our mutual clients has already proven beneficial to many. We look forward to helping many more with our innovative technology by fueling the rocket that is HubSpot" said Matt Klepac VP, Marketing & Operations at Vertify

Learn more about the integration here (Click Here).

About Vertify:

If data is the lifeblood of your company then Vertify is the heart that controls what parts it flows to. Uncover your customer truth with smart data integration software, and arm your marketing executives to make defensible decisions while owning the customer journey. Hundreds of people in a multitude of countries trust Vertify everyday to get access to the data that truly helps move the needle.

Vertify is located in the great city of Austin Texas. We're creating a company that's designed to foster greatness. A place where our incredibly talented people are empowered to work with very little in their way. We're a team of winners. A group of digital artists, doers, and thinkers. Folks who get it.

Learn more at www.vertify.com



About HubSpot

HubSpot is a leading growth platform. Since 2006, HubSpot has been on a mission to make the world more inbound. Today, over 48,000 total customers in more than 100 countries use HubSpot's award-winning software, services, and support to transform the way they attract, engage, and delight customers. Comprised of Marketing Hub, Sales Hub, the soon to be released Service Hub, and a powerful free CRM, HubSpot gives companies the tools they need to manage the customer experience from awareness to advocacy.

HubSpot has been named a top place to work by Glassdoor, Fortune, The Boston Globe, and The Boston Business Journal. The company is headquartered in Cambridge, MA with offices in Dublin, Ireland (EMEA HQ); Singapore; Sydney, Australia; Tokyo, Japan; Berlin, Germany; and Portsmouth, NH.

Learn more at www.hubspot.com.