VERTIFY

Friendly & Scalable Subscriptions for B2B & B2C Companies

Each subscription tier is designed to empower you to tackle specific challenges within your business process. What is right for you today, may not be what is right for you in 24 months. Our subscription tiers are designed to meet you where you are in your customer data journey and help you scale your business. All Vertify product subscriptions include specific onboarding plans to help you achieve quicker time to value. Our onboarding process is designed, with your future success in mind. Years of experience has led us to believe that if we can create an extremely fast time to value and equip you with the skills to optimize additional workflows and transformations during the onboarding process, you can run even faster post onboarding. Once onboarded, explore adding new systems, objects, and transformations to empower time saving customer journey automations as your business grows.

Product Subscription Plans

	Starter	Growth	Premium	Enterprise
Unified Person Record	100K Person Records	400K Person Records	1M Person Records	1M+ Person Records
Workflow Use Cases	2 Workflows/2 apps	4 Workflows/3+ apps	6 Workflows/3+ apps	12+ Workflows/3+ apps
Workflows / Customizations	Defined Workflows Only	Defined + Custom Workflows	Defined + Custom Workflows	Defined + Custom Workflows
Concurrencies	1 Concurrent Connection	10 Concurrent Connections	30 Concurrent Connections	Unlimited Concurrencies
Environments	Production Only	1 Sandbox	4 Sandboxes	6 Sandboxes
Transformations	Transformations	Transformations	Transformations	Custom



Onboarding Plans Accelerate automation with Vertify onboarding

At Vertify, we care deeply about the success of our customers. We've designed our onboarding implementation plans to ensure that every customer finds success and finds it quickly with Vertify. Our automation onboarding experts help expedite your implementation process by building your Workflows with you. We do this through our train-the-trainer methodology that empowers you to become a Vertify automator. Our Onboarding Plans help all customers ranging from non-experienced to expert Automator's create and manage Vertify automation workflows.

Onboarding Plans

	Starter Onboarding	Growth Onboarding	Premium Onboarding	Enterprise Onboarding
Usage Hours	20 hours	40 hours	55 hours	Custom
App Connectivity	2 apps connected	* 4 apps connected	* 6 apps connected	* 6+ apps connected
Workflows / Customization*	Predefined Workflows Only	Predefined + Custom Workflows	Predefined + Custom Workflows	Predefined + Custom Workflows
Concurrencies	1 concurrent connection	10 concurrent connections	30 concurrent connections	Unlimited concurrencies
Environments	Production only	1 Sandbox	4 Sandboxes	6 Sandboxes
Standard / Custom Schemas	* Trained & guided custom objects / fields mapping	* 2 custom objects / 20 custom fields per movement	* 5+ custom objects / 50+ custom fields per movement	* 5+ custom objects / 50+ custom fields per movement
Standard / Advanced Logic*	* 1 guided transformation per field mapping	* Advanced Transformations (1 iteration)	* Advanced Transformations (3 iterations)	* Advanced Transformations (custom iterations)

* These listed controls and caps are what's included during the onboarding process. These controls are put in place to ensure a fast time to value and positive user experience for our customers. Customers are encouraged to add as many connections, objects, and transformations as they would like or require, post implementation. Post implementation you will be equipped and feel empowered to get even more out of the Vertify application.

All onboarding plans include a set number of implementation hours per Subscription tier to be used during implementation. Customers must purchase add-on hours to complete integration if all hours are consumed prior to integration completion. Additional a la carte usage hours, managed services and modules can be purchased as an add-on. Additional usage hours can be purchased for \$253 per hour.

Vertify includes a 5 hour credit with every onboarding plan. Customers can use this credit to extend implementation hours as needed to complete implementation.



Standard Onboarding SOW

Onboarding SOP Deliverables

Vertify will complete workflow design, mapping, transformations, testing and coaching throughout Customers onboarding. Your automation expert will accelerate your time to launching your first workflow using the below onboarding process that has onboarded more than 100 Veritfy customers. We will guide and co-deliver your initial workflow(s).

Stage I: Authenticate & Map

- Connect Vertify with external apps and sync schema
- <u>Optional</u>: Build custom objects as needed if Growth, Premium or Enterprise plan. For Starter plans we will train and guide you to build your customer object mappings.
- Orchestrate and map pre-built workflows
- *Optional*: Build custom mappings if Growth, Premium or Enterprise plan

Stage II: Test, Launch & Optimize

- Initiate Vertify setup training sessions
- Create test records and test automation between all source and target apps
- Sync initial workflows from system of truth and back
- Build in conditional logic and transformations
- <u>Optional</u>: Iterate on transformations and errors if Growth, Premium or Enterprise plan

Stage III: Monitor + Go Live

- Automate full use case workflows
- Oversee active sync
- Review and resolve errors
- Introduce VertifyOne customer team

Fee Schedule

Subscription

Your Onboarding Plan is included in your subscription. If your implementation exceeds your initial onboarding plan, you have the option to purchase add-on hours that provide the time needed to complete integration.

Onboarding Kickoff: Vertify will schedule kickoff and start onboarding upon receipt of this signed and/or acknowledged SOW.

