VERTIFY

VS. TRAY.IO

Both Vertify and Tray.io are powerful tools for automating tasks and integrating your business applications. However, Vertify takes the lead in specific areas. Remember: Consider your specific needs and team's technical expertise when making your decision.

	AVERAGE PRICE	90+ SYSTEMS SUPPORTED	BI-DIRECTIONAL SYNC	HISTORICAL SYNC	CUSTOM FIELD MAPPINGS	TRUELY NORMALIZE	FULL OBJECT SUPPORT	BACKEND VISIBILITY	NO CODE SOLUTION	DEDICATED SUPPORT	PERFORMANCE OPTIMIZATION
VERTIFY	$13K/ YR	✔	✔	✔	✔	✔	✔	✔	✔	✔	✔
TRAY	$20K/ YR	✔	✔	✔	✔	✖	✔	✖	✖	✖	✖